

# HACK DAY

#HACK4IMPACT

#SUPPLYCHAIN  
#TRANSPARENCY

## FACT-SHEET: HACKDAY@SIS19

### \_ SUMMARY

The HACKDAY@SIS19 is a one-day accelerator program for five international ventures dedicated to transparency in supply chains and thereby making a sustainable contribution to responsible business practices and operations. The ventures apply with up to two challenges (primarily focusing on tech-related issues and if applicable, business-related) that they are currently facing. During the HACKDAY@SIS19, the challenges are addressed by interdisciplinary teams - composed of corporate volunteers, students, one team coach and one venture representative each. Each solution will be presented to a jury. Out of ten teams, the jury will finally choose a winner that will receive a comprehensive coaching package.

The HACKDAY@SIS19 takes place on Friday, 20th September 2019, from 9am - 6pm at the Wizemann Areal in Stuttgart and is integrated in the Social Innovation Summit 2019 (#SIS19) - Germany's leading conference on social innovation & entrepreneurship.

The HACKDAY@SIS19 is conducted by Volkswagen AG and Dell GmbH, proudly supported by SAP SE and organized by Social Entrepreneurship BW e.V. (SocEntBW).

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## \_ INTRODUCTION

A more sustainable and equitable economy can only emerge if all forces work together and learn from each other. Through their clear social mission, ventures play an important role in achieving this goal: by linking their socially-oriented mission to market forces, they represent a powerful tool for an inclusive and responsible economy. However, ventures alone can not bring about change: building and designing sustainable supply chains is a key task that needs to be tackled together with the established economy. That's what HACKDAY@SIS19 is all about.

## \_ WHY

Reflecting and jointly addressing challenges means practice-oriented knowledge transfer for ventures and corporates. Both sides profit from the mutual exchange at the HACKDAY@SIS19: ventures are being offered professional support to maximize their long-term impact. Corporates are able to offer their employees an exciting opportunity as part of corporate volunteering to use their own skills in a new environment and with colleagues from other companies, apply new, agile working methods and connect in an international social startup atmosphere.

The format therefore contributes to employee development and to the interdisciplinary transfer of knowledge. The HACKDAY@SIS19 also offers the participants the opportunity to strengthen their own CSR activities in an agile environment and to communicate these specifically to the outside world. Working together and exchanging information about new technologies and business insights gives participants the opportunity to change their perspective. The level of experience and knowledge within and between companies will be expanded, long-term partnerships will be established and the innovation potential will be increased. In addition, students can put theoretical knowledge into practice and get access to potential employers in an unconventional way.

## \_ WHO

During the HACKDAY@SIS19, corporate volunteers (15 / corporate partner) from the areas of Software Engineering & Mobile Development, UX / UI, Marketing & Sales, Business Modeling, Procurement, Sustainability and Business Development are working on the challenges of the ventures. A committee of representatives of the organizers selects the ventures and challenges amongst the applicants in advance. In addition, the teams are supported by a total of 10 students, who are optionally deployed according to their experience and subject matter expertise.

The composition of the teams is as follows:

- 1 venture representative,
- 1 team coach,
- 2-5 Corporate Volunteers and
- 1 student

## \_ PARTNERS

### DELL

Dell Technologies (NYSE:DELL) is a unique family of businesses that helps organizations and individuals build their digital future and transform how they work and live. The company provides customers with the industry's broadest and most innovative technology and services portfolio spanning from edge to core to cloud. The Dell Technologies family includes Dell, Dell EMC, Pivotal, RSA, Secureworks, Virtustream and VMware.

More information at [www.delltechnologies.com](http://www.delltechnologies.com)

### SAP

As the Experience Company powered by the Intelligent Enterprise, SAP is the market leader in enterprise application software, helping companies of all sizes and in all industries run at their best: 77% of the world's transaction revenue touches an SAP® system. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want – without disruption. Our end-to-end suite of applications and services enables more than 437,000 business and public customers to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.

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### VOLKSWAGEN

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products include ranges from pick-ups, buses and heavy trucks. Every weekday, 664,496 employees around the globe produce on average 44,567 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

More information at [www.volkswagenag.com](http://www.volkswagenag.com)

### SOCIAL ENTREPRENEURSHIP BW

Social Entrepreneurship Baden-Württemberg e.V. is the network and competence center for Social Innovation and sustainable businesses in the federal state of Baden-Württemberg, Germany. SocEntBW promotes entrepreneurship for a positive development of society and offers a strong network for social enterprises. We connect passionate individuals and organizations across sectors to promote the concept of social entrepreneurship. For this purpose we organize various event formats, such as the Social Innovation Summit and develop holistic programs, workshops and hackathons for corporates.

More information at [www.socentbw.org](http://www.socentbw.org)